ABSTRACT

A method for generating a personalized presentation, comprising providing an Internet browser user interface for selecting an image and a surrounding context; receiving the selected image and surrounding context by an Internet web server; accounting for the user activity in a financial accounting system; and delivering the selected image and surrounding context to the user. The surrounding context may comprises a physical frame for a picture, with a printed version of the selected image framed therein. The accounting step may provide consideration to a rightsholder of the selected image, or provide for receipt of consideration from a commercial advertiser. A plurality of images may be selected, wherein the context defines a sequence of display of the plurality of images.